

Academic Exchange Programs



NIILM-CMS hosted a delegation of 20 women students and some faculties from Simmons School of Management, USA from 8th to 10th March 2007. The delegation studied issues related to women entrepreneurship. NIILM-CMS in collaboration with Simmons School of Management, USA organized the seminar on "Changing Paradigms in Women Entrepreneurship" from March 8-10, 2007 at NIILM-CMS campus. The objective of the seminar was to understand the various problems faced by women entrepreneurs in India and

gain insights into the strategies for taking on the emerging challenges.

The opening session began with the Welcome address by Prof. S Neelamegham, President, NIILM. This was followed by a short address by Prof Vipin Gupta from the Simmons School of Management

Later, Mr Anjan Bose, Dean of Art at the NIILM School of Business presented a paper on Art and Indian culture and provided a background of traditional Rangoli art. The students were then divided into groups to make their own Rangoli by using different colours.

The session concluded with an illuminating lecture on Indian classical dances by Ms Pragati Anand, an accomplished Kathak dancer, who detailed the distinguishing features of these dances and gave a scintillating demonstration of Kathak dance with the participation of students to the accompaniment of light classical music.

Stimulating Panel discussion

The student delegates were taken on a visit to Evalueserve in Gurgaon. They were later exposed to a stimulating panel discussion with a group of women entrepreneurs, who have done exemplary work in different fields of endeavour, at the Meadows and a lively interactive session with Swami Parthasarthy, a monk of the Ramakrishna cult, and an outstanding teacher and scholar and an eminent management academic, who combines in him the virtues of spiritual enlightenment and a versatile intellect. He holds several prestigious portfolios in national and international bodies, as well as institutes and universities the world over and is presently Member(Education) in the Prime Minister's Advisory Council on "Human Values and Cultural Diversity in the Indian context" The women entrepreneurs who participated in the group discussion with the visiting students were: Miss Sudha Gupta, Chairperson, Mother's Pride School, a renowned educationist and parenting expert, Miss Ritu Sehgal, Proprietor of Merit Packaging Corporation who runs a school which provides free education to the mentally challenged children and recently won the Haryana Chief Minister's Award for the Best Women Entrepreneur of the Year 2006 and Miss Charu Jain a fashion designer who later launched an HRconsultancy for the Remote Processing Industry, which provides end to end consultancy for transcription centres in such diverse areas as technical know how, employee training, sourcing orders, quality control and maintenance.



The programme concluded with the students' tour of Delhi and a visit to Agra.