

Research Papers Published During 2006-2007

Gupta, Rakesh

- Paper on Entrepreneurial opportunities in Indian talent pool management to be published by Yale University Press (U.S) (under review)
- Paper on Human Resource as Strategic Asset, accepted for publication in an international journal.
- Paper on management education published in Journal of Educational Planning and Administration (JEPA), Volume XX, Number 3, July 2006, pp 321-332 published by NIPEA.
- Research paper on "FDI Lessons for India" published by Allied Publishers, 2006.

Jain NK

- " Working Capital Management By Small And Medium Sized Industries In Western Uttar Pradesh." , Management & Accounting Research, April-June, 2001.
- " Flying Faculty Are Weak Footholds", 'The Economic Times', New Delhi, 6/6/99
- " Working Capital Financing by Indian Banks", Management & Accounting Research, April-June, 2000 Volume 3, Number 4.
- "Corporate Social Responsibility Towards Sustainable Development", Management Edge, Vol. 1, No. 1, July-December, 2004.
- "Services To Credit Customers: Challenges Before Banks", Management & Change, Vol. 6 No. 1 Summer, 2002.

Kumar, Brajesh

- "Blueprint of The Poverty Audit" (Accepted for Publication) NIILM-IPAI Publications, New Delhi.
- "Rural Poverty and Agrarian Power Village Level Evidence from Bihar", Edited book, Aakar Publications, New Delhi, (2004).
- "Rural Poverty and Agrarian Power Village Level Evidence from Bihar", (Communicated) Gokhale Institute's Journal "Artha Vijnana".
- "The State of State Finances in India Consequences and Perspectives", (Communicated) Journal of Economic Studies, London.

Meenakshi. N & Kumar, Arun

- "Recession: The Consumer Disconnect", May, 2003, Indian Management, 94.
- Article "Developing Work Culture through Collective Bargaining at Escorts limited", August, 2004, Journal of Management and Labor Studies, XLRI, Vol. 29, No. 3, 205-224.
- How to Scale Brands Up or Down", October, 2003, Indian Management, 54-58.

Mishra Priti Suman

- Article on "Increasing Rate of Attrition in BPO" Published in journal of Management and labour studies, XLRI, Jamshedpur, Vol-32, Feb 2007.

Nandini, Niti

- "Bridging The Microcredit Gap" published in Indian Management, the Journal of AIMA in Volume 45 Issue 8 in

August 2006.

- A Framework for Knowledge Management in B-Schools examines how formal knowledge management can become a major asset for B-Schools of today. This paper was presented at The National Teachers' Workshop of AICTE in October 2001.
- A paper titled "investment Environment and Physical Infrastructure in India" for NIILM's Research Project on Foreign Investments
- Creating Corporate Advantage: ERP Shows the Way is a paper that looks into the benefits a corporate stands to gain by implementing ERP. This paper was carried by JIMS 8M, Vol. 4, No. 3, Jul to Sep 1999.
- Export Orientation: A Sine Qua Non for Integration with the Global Economy stresses that if India is to become an integrated part of the global economy, it must move from a domestic orientation to a multinational one, and explores strategies that can lead to this transition. This paper was published in FORE School's ABHIGYAN in October 2000.
- Export Promotion and Indian Planners compares the approach of import substitution that our planners worked on initially, to that of export promotion. Delhi Productivity Council's Journal Productivity Promotion carried this paper in March 2000.
- Formation and Financing of Self Help Groups: A Case Study of Gurgaon Gramin Bank looks into the pioneering role of Rural Banks in helping poor village women access banking services by forming self help groups, and getting linked to banks. This paper has been published in FORE School's ABHIGYAN in the January-March 2005 issue.
- Managing in the Era of Change: Creative Cost Cutting provides insights into cost cutting techniques that have worked wonders for corporates trying to keep their bottomlines under control, especially during tough times. This paper was published in ICFAI Journal Of Applied Finance, Vol. 6, No. 4, October 2000.
- worked wonders for corporates trying to keep their bottomlines under control, especially during tough times. This paper was published in ICFAI Journal Of Applied Finance, Vol. 6, No. 4, October 2000.
- NGOs: Their Role in Channeling Microcredit through Self-Help Groups is a paper that critically examines the role of NGOs as intermediaries in the microcredit delivery system. This paper has been published in NIILM's Journal Of Marketing and Communication, Vol. 1. No. 2, September - December 2004.
- Poverty Alleviation through Microfinance is a paper that examines the promise microcredit has in removing poverty. This paper is part of a NIILM project and book on poverty alleviation. The book was released on 3 December 2005 by Mr. Ashok Lahiri, Chief Economic Advisor to Union Finance Ministry, Gol at a function organized by Rajiv Gandhi Foundation.
- Sweet Turns Bitter is a case study based on the Indian Sugar Industry, which is hit by government controls and competition from cheap imports. This case study was carried in Prestige Journal For Management and Research in 2001.
- Technology and Knowledge Management in B-Schools stresses that formal knowledge management supported by information technology is a great strength for B-Schools. This paper has been accepted for publication in a new international journal of JIMS, named JIMS 8I.
- Transfer Pricing: A Case Study of Eicher Tractors Ltd. looks into various issues in transfer pricing through a case study of ETL., and has been published in PRESTIGE JOURNAL OF MANAGEMENT AND RESEARCH, Vol. 4, No. 1, April 2000. This case study was also discussed in the National Case Development Workshop of FMS, Delhi University.

Ramachandran, K.S

- "Suggested indices of economic efficiency with a human face", Rajiv Gandhi Foundation, 2006.
- "Social Audit", Office of the Comptroller and Auditor General of India, 2006.

S. Neelamegham

- "Changing Dynamics of Indian Consumer & Behaviour, Vol. (1), Issue 3, 2006.

Sahai, Seema

- "IT Audits", " NIILM Economic Digest, December 2006
- A Framework for Knowledge Management in B-Schools examines how formal knowledge management can become a major asset for B-Schools of today. This paper was presented at The National Teachers' Workshop of AICTE in October 2001.
- "knowledge Process Outsourcing: India's Intellectual Potential" NIILM Economic Digest, May 2006
- "trends in Attrition In India", NIILM Economic Digest, June 2006
- Technology and Knowledge Management in B-Schools stresses that formal knowledge management supported by information technology is a great strength for B-Schools. This paper has been accepted for publication in a new international journal of JIMS, named JIMS 8I.

Srivastava, Shalini

- Research Paper entitled, "Tolerance of Ambiguity and Locus of Control as Moderators for Work Stress among Private Sector Managers".
- A comparative study between Organizational Role Stress and Organizational Climate among Public and Private Sector employees
- Relationship between Role Stress, Stress Tolerance and Well-Being among Male and Female Doctors
- Research Paper entitled , "Work-Family Conflict among Working Married Women In India" .(Under Publication)
- Working Paper entitled, "Linking Emotional Intelligence to Enlightened Leadership"(Under Publication)
-